



FOR IMMEDIATE RELEASE:
October 2006

CONTACT:
John Coorey
john@serafin.com
Serafin & Associates, Inc.
(312) 259-0445

Vulcan partners with local schools and police to help make Halloween safer

Company will donate glow sticks to help make local children more visible

Caledonia, Wis. – Don't let Halloween be scary for the wrong reasons. One of the best ways to get trick-or-treaters home safely with their treasure is to make sure motorists and others can see them as they walk the sidewalks and cross their neighborhood streets.

So, working this Halloween season with the Caledonia Police Department and elementary schools in support of a "*Be Safe, Be Seen this Halloween*" campaign, the Vulcan Materials Company Racine Quarry will distribute "glow sticks" that kids can affix to their costumes or treat bags to make them more visible after dark.

Vulcan will also distribute a printed list of safety suggestions covering a broad range of Halloween issues that parents should review before their children leave home for their evening fun.

"Our Halloween program is part of Vulcan's ongoing commitment to safety, not just inside our facilities but everywhere in the communities where we do business," said Don Lindner, Plant Manager of the Racine Quarry. "We have a responsibility to help improve the quality of life in our communities. We're pleased to be partnering with Caledonia educators and law enforcement to help fulfill this commitment," he said.

Police officials and safety experts remind parents there are many things they need to think about before their children go trick-or-treating including safe costume design, knowing their child's route and waiting until they get home to eat any treats. A complete list of Halloween safety tips by the National Safety Council is available online at www.nsc.org/library/facts/halloween.htm.

"Halloween is a happy evening but it can also be a dangerous one, especially after dark," said Officer Tom Knitter of the Caledonia Police Department. "Anything a parent can do to make trick-or-treaters easier to see helps us make sure that all our young people and motorists get home safely that night."

-more-

In Caledonia, the glow-sticks will be distributed at the following schools:



North Park Elementary School
St. Rita's Elementary School

“It’s a challenge every year to keep Halloween safe and one that requires the commitment of the entire community – schools, parents, kids, public safety agencies and businesses,” said Mark Zanin, Principal of North Park Elementary School. “That is the message that should be stressed and every program that reinforces it is important.”

ABOUT VULCAN MATERIALS: Vulcan Materials Company (NYSE: VMC), a member of the S&P 500 Index, is the nation’s foremost producer of construction aggregates: primarily crushed stone, sand and gravel, and a major producer of other construction materials required by the U.S. and local economies. The Midwest Division is headquartered in Lombard, Illinois, employs 650 people and operates 25 quarry and sand & gravel locations along with an additional 11 other associated aggregate production, sales and distribution facilities in Illinois, Indiana and Wisconsin. For additional information about Vulcan Materials Company, see www.vulcanmaterials.com.